



ROTARY INTERNATIONAL
District 9710 Incorporated

EXIT SURVEY

Why I left Rotary

RETURNS





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District 9710 Incorporated

EXIT SURVEY



Club Secretaries and Club Membership Directors or Chairs

We often wonder why Rotarians suddenly decide to leave Rotary, but we rarely ask for their reasons. If we are serious about retention in our District and Clubs, we need to understand why it is that people decide to leave.

Is it because Rotary has become too expensive? Is our program of activities uninteresting? Are our Club meetings so disorganised that they are no longer enjoyable? Do we enjoy fellowship at the expense of 'doing things'?

The District Membership Committee needs to know the answers to these and other questions to assist Clubs to develop sound recruiting and retention strategies.

The enclosed *Exit Survey—Why I left Rotary* will capture valuable information to assist us in developing Rotary in District 9710.

But we need your help ...

When a Rotarian from your Club indicates that he or she is intending to resign from Rotary, please ask them to complete the *Exit Survey—Why I left Rotary*.

They may not want to make public their reasons; that is why the *Exit Survey—Why I left Rotary* does not contain any means of identifying individual Rotarians. The personal data collected is of a generic nature, and is only intended to make the data more useful.

To further protect the Rotarian's privacy, please provide them with an envelope in which they can seal their survey.

The envelope should be addressed to:

PP Rowley Tompsett
District 9710 Membership Committee
4 Cockatoo Close
NICHOLLS ACT 2913

The envelope can be posted either by the Club or the resigning Rotarian.

Your assistance will help the Membership Committee develop useful data and strategies for the future.

Yours in Rotary

Rowley

ROWLEY TOMPSETT

Chair

District 9710 Membership & Extension Committee



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EXIT SURVEY

Why I left Rotary

My reasons for leaving are:

(Number as many boxes as appropriate, with 1 being the most important reason for leaving)

Costs

The cost of membership is too high

Meeting costs are too high

Time

I am too busy with:

Family

Work

Other (please specify)

Meetings

Meetings are not interesting

Meetings are not well organised

Meetings go too long

There was too much fellowship

There was not enough fellowship

Program

We do not do enough activities in the community

We do too many activities

The program was not interesting

Other reasons or comments

Some personal details

How long have you been in Rotary?

How old are you?

Are you male or female?

Have you been a Club Officer?

years
years
Male / Female
Yes / No

This survey is designed and administered by the District 9710 Membership Committee. It is intended to provide information on why Rotarians leave Rotary, leading to changes that may be made to assist in membership retention.

Mail completed form to: PP Rowley Tompsett, 4 Cockatoo Close, Nicholls, ACT 2913